

# How to Tie a Tie Video

## Learn How to Choose the Right Tie

### Welcome!

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The "How to Tie a Tie Video" will provide you with easy to follow instructions that will make tying a tie as easy as tying your shoes.

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## There are many things to think about when purchasing a tie, here are some of the main things to consider.

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Tips to help you buy a tie:

Pick the right store at the right time. Take a moment to look for independent local stores that sell suits and ties, as you are much more likely to find a salesman/owner who knows everything there is to know about how to select the perfect tie. Someone who has been at a department store for a longtime can also provide you with lots of helpful tie advice, so ask "how long have you worked here" and if the answer isn't satisfactory ask to work with someone who has been worked there longer. Give yourself some time to shop. You will get much better service selecting a tie on a Tuesday than on a crowded Saturday.

If you are shopping for a specific event take your suit and shirt with you to the store. This will enable you to get the look that you want. You will be amazed how different the shirt, suit and tie can look so different just by changing one of the three.

If you are tall ask to try a long tie. The triangle point of a properly fitted tie should come down to meet your belt buckle.

Give the tie a good going over to make sure that it is not damaged in anyway, is it smudged, a snag or have a loose thread?

**Want to learn faster, see the steps in action? Watch out the "How to Tie a Tie Video".**

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